

Savvius Privacy Policy

Overview

At Savvius, Inc., dba Savvius (“Savvius”, “we” or “us”) we are committed to safeguarding your personal information through our compliance with this Privacy Policy. This Privacy Policy describes the types of information we may collect about visitors to our website and users of our products and services (collectively our “Products”) and our practices for collecting, using, maintaining, protecting, and disclosing that information.

We have drafted this Privacy Policy to be as clear and concise as possible. Please read it carefully to understand our policies and practices regarding your information and how we will treat it. By accessing or using this website or using our Products, you agree to this privacy policy.

Our website and our Products may contain applications and content by third parties. This Privacy Policy does not apply to such applications and third-party content. We encourage you to review the data privacy terms of any third-party providers you engage with.

Information You Share with Us.

If you communicate directly with Savvius, Savvius may collect and store personally identifying information that you share with us, including, but not limited to, your name, a home, business, or other address, billing address, phone number, and email address, as well as other information that may be needed to provide a service or information you requested. You may have provided or provide such information (i) through forms you fill out on our website or through your correspondence with us, (ii) if you have purchased products or services from us, (iii) if you have requested support from us, (iv) through our blogs, webinars or social media channels or (v) if you are participating in a survey, contest or other promotional event we may offer from time to time.

Savvius may use your information to respond to your concerns and inquiries. The information you provide to Savvius’ third party partners will also enable such partners to let us know that you have contacted them. Such communication information may be used to distribute information back to you about Savvius. Our website contains links to other websites, but Savvius does not share your personal information with those websites and is not responsible for their privacy practices. We encourage you to learn about the privacy policies of such third-party partners you communicate with.

Information We Collect from You.

As you navigate through and interact with our website, or use our services, we may use common data collection technologies to collect some information. In particular our customer portal tracks logins and downloads against email addresses, and names, email addresses, and IP addresses are collected for trial requests. We collect this information for authentication purposes, and to improve the user experience for our customers and prospects that use our services. In most cases, this information is required for Savvius to be able to support our customers.

The processes we use for automated data collection may include:

Cookies

Cookies are small data files that certain web sites write to your hard drive when you visit them, and they record and store your information. A cookie file can contain information such as a user ID that the site uses to track the pages you've visited, but the only personal information a cookie can contain is information you supply yourself. A cookie cannot read data off your hard disk or read cookie files created by other sites. The Savvius website may use cookies to collect this type of information to determine the usefulness of our website information to our users and to see how effective our navigational structure is in helping users reach that information.

Web Beacons

Web beacons also known as pixel tags are electronic images, contained on a website that permit us to count users who have visited those pages and for other related website statistics. Web beacons are not used to access your personal information on the Website and are only used to compile aggregated statistics concerning use of the Website.

Web Analytics

We also collect some non-personally identifiable information (ourselves or using third party services) using web analytic tools. We use third-party services that use tracking technologies to capture aggregate usage and volume statistics about online activities over time and across our and third-party websites and other online services.

Third Party Advertising Technologies

In addition, we may use third-party vendors such as Google or others to perform display advertising or remarketing services on our website. These services collect and use data which can help us tailor advertising that we think may be of interest to you, based on your use of our website and/or Products. Third-party vendors may use or place cookies and web beacons on your web browsers to collect non-personal information about your activities on our Website and to provide you with targeted ads. The information they collect may also be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. We do not control these tracking technologies of third parties or how such third parties may use them.

As always, we respect your privacy and do not collect any personally identifiable information through the use of Google or any other third-party services. Any information collected is used only for remarketing purposes and will not be used by third-party marketing vendors for any other purpose. You may opt-out of third-party advertisement networks, including those operated by members of the Network Advertising Initiative ("NAI") and the Digital Advertising Alliance ("DAA"). If you have any questions regarding this practice by NAI members and DAA members, and how to opt-out of third-party ad networks operated by NAI and DAA members, please visit their respective websites or contact the third-party provider directly.

Please note this does not opt you out of being served any advertising. You will continue to receive generic ads, unrelated to Savvius.

How We Use Your Information

Savvius uses information that you share with us or that we collect about you, including personal information, for the following purposes: (i) to provide you with the Products you have requested from us and to provide maintenance and support; (ii) to present our website and its contents to you and to personalize your experience on our website; (iii) to keep you up to date on the latest Product announcements, software updates, special offers, changes to the website or other information we think you would like to hear about either from us or from our business partners — you may opt out from receiving such communications by following the process described below; (iv) to understand and analyze the usage trends of you and other users of our Products; (v) in anonymized form for internal purposes such as performing research and analysis and to provide reporting internally or externally; (vi) to allow you to purchase and download Products and participate in their interactive features, when you choose to do so; (vii) to better understand your needs and provide you with better Products; (viii) to carry out our obligations and enforce our rights from any contracts entered into between you and Savvius such as our license agreements or terms of use, including communications related to payments and changes to our terms, conditions and policies; (ix) in any other way we describe to you at the time you provide the information or for which you have provided your consent.

If you are using our Product, we may from time to time send you certain communications such as service announcements or administrative messages. Such communications are part of the functionality of our Product. You can therefore not opt-out of receiving such Product communications.

Information Sharing and Disclosure

Savvius may disclose aggregated anonymous information about our users and visitors to our website without restriction, to the extent such data does not identify any individual. Savvius does not share, rent, lease or sell personal information to others, except as specifically described in this Privacy Policy. Savvius may send your personal information to other companies or people under any of the following circumstances: (i) to our subsidiaries and affiliated companies; (ii) to Savvius' authorized partners and resellers to fulfill any terms under your licensing relationship with us and to provide you with technical and customer support — these third parties are subject to confidentiality obligations and are prohibited from using the information for their own purposes; (iii) when we have your consent to share the information; (iv) to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization or other sale or transfer of some or all of Savvius' assets; (v) if we want to keep you up to date on the latest product announcements, software updates, special offers or other information we think you would like to hear about either from us or from our business partners (unless you have opted out of these types of communications); (vi) to apply or enforce our license agreement, terms of use and other agreements, including for billing and collection purposes.

Savvius reserves the right to disclose your personally identifiable information if required to do so by law, court order or legal process, including to respond to any government or regulatory request or in the good-faith belief that such action is reasonably necessary to (a) comply with legal process, (b) respond to any claims against Savvius, or (c) protect the rights, property or personal safety of Savvius, its employees, its customers or the public — this includes exchanging information with companies and organizations for the purposes of fraud detection and credit risk reduction.

Minors Under 16

Savvius does not intend to collect information from individuals who identify themselves as under sixteen (16) years of age. No one under the age of 16 may provide any personal information to or on the website or our Products. Savvius does not knowingly solicit personal information from children under the age of 16 or send them requests for personal information. Savvius will not knowingly disclose personally identifiable information of children under 16 to any third

party. If we learn we have collected or received personal information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 16, please contact us [at privacy@Savvius.com](mailto:privacy@Savvius.com).

Choices About How We Use and Disclose Your Information

We are excited about our Products and would like to tell you about updates and new features from time to time. In case you prefer not to receive such information from us or from third party partners we work with, we strive to give you choices regarding whether or not you are contacted with direct marketing or market research information from us. If you have provided personally identifiable information to Savvius, we will provide you with an opportunity to limit promotional email communications from Savvius or authorized partners of Savvius by “opting-out” of receiving direct marketing or market research information. This means we assume you have given us your consent to collect and use your information in accordance with this Policy unless you take affirmative action to indicate that you do not consent, for instance by clicking or checking the appropriate option or box at the point of collection. In some cases, when applicable, we will provide you with the opportunity to “opt-in.” This means we will require your affirmative action to indicate your consent before we use your information for purposes other than the purpose for which it was submitted.

Upon request, Savvius will confirm to you whether it stores any personal data about you and what that data is. You may also send us an email to privacy@Savvius.com to request access to, correct or delete any personal information you have provided to us. We may not accommodate a request to change information if we believe the change would violate any law or regulatory requirement, cause the information to be incorrect or impose an undue hardship on us due to technical requirements. If you request that we delete your account, we will do so within a reasonable time. We may, however, be required to retain some personal information in accordance with legal or regulatory requirements.

Data Security

We have implemented industry-standard safeguards designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. Any personal information you provide to us is stored on our secure servers behind firewalls.

The safety and security of your information also depend on you. Where we have given you (or where you have chosen) a password for access to certain parts of our website or in our Product, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our website. Any transmission of personal information is at your own risk.

Your California Privacy Rights

California Civil Code Section § 1798.83 permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes during the immediately preceding calendar year. To make such a request, please send an e-mail to privacy@Savvius.com.

Changes to this Privacy Policy

Savvius may choose to amend this policy at any time. If we make any substantial changes in the way we use your personal information, we will post a notice on this website informing you of the changes made. Your continued use of our website or our products or services after we make changes are deemed to be acceptance of those changes, so please check the policy periodically for updates.

Questions or Suggestions

If you have questions or concerns about how we collect, use or disclose personal information, please email us at privacy@Savvius.com. Corporate address: Savvius 1340 Treat Blvd, Suite 500; Walnut Creek, Calif. 94597